



H2020 ERC 2020 call Writing a Successful ERC Grant Proposal

In this workshop for ERC applicants we will discuss the ERC and panel specifics for the scientific proposal and Principal Investigator and gender aspects.

The ERC selection criteria applied by the panels use terms which have become familiar jargon, such as important challenge, novel concept, scientific approach and feasibility. Most of these terms are also used by other funding agencies but they are interpreted and applied differently. This workshop will explain in detail not only what these terms mean and imply under the ERC umbrella but also how the ERC panel members use these terms to discuss, assess and select project proposals. This process differs from panel to panel, for example important challenges and feasibility of the scientific approach is assessed differently in social sciences from life sciences. Development of a new methodology has a different meaning in social sciences from physics. What does this imply? Furthermore, we will discuss the gender aspects. How to present yourself and how to word your ambitions, placing you as the obvious Principal Investigator?

This workshop will supply you with the necessary knowledge to write a successful ERC proposal and will be an invaluable aid in meeting the ERC standards and getting one step closer to obtaining an ERC grant.

Using the ERC guide "*Instructions for Applicants*" we will explain how you can address the ERC selection criteria and the panel specifics and draft a competitive project proposal. For example, we will examine keywords used in the ERC documentation and explain how to present a competitive proposal by focusing on high quality research. We will discuss what defines high quality research and how can the ERC evaluation criteria be used to translate your project idea into high quality research. How can the term '*groundbreaking*' be used to mark the innovativeness of the proposed research and the term '*high gain*' to demonstrate the potential breakthrough in science? How can your ambition be balanced by evidence for feasibility and back-up plans?

We will explain in detail how you to address the evaluation criteria and in particular innovativeness and feasibility in view of the panel specifics and research fields.

We will also discuss the panel specifics concerning the quality of the CVs and track-record of ERC grantees. What are the norms per panel and what does this mean for the CVs of the participants planning to submit under H2020? What "actions" do participants have to highlight or undertake to bring their CV in line with the expectations of the selected panel?

1. Training objectives

- To provide researchers with a good understanding of:
- the evaluation criteria and how to analyse them;
 - what makes an excellent PI according to the reviewers of the different domains/panels;
 - how to write a competitive scientific proposal considering panel specifics and type of project.

2. Who should attend?

The workshop will be of value for applicants who want to submit an ERC proposal as well as support staff. Depending on the scientific backgrounds of the participants we will highlight domain specific issues and discuss gender aspects.

3. Methodology

The seminar will be in English, with no translation. The trainer(s) will provide practical information and discuss the

requested information, the evaluation criteria and the best strategy for drafting the proposal with the participants.

The workshop is highly interactive and includes discussions to promote an exchange of views between participants and trainer(s). Each participant receives an extensive guide with the information on the topics listed in the programme.

4. Trainer

Dr. Mette Skraastad, founding partner of Yellow Research has extensive experience in running ERC workshops and in pre-submission review of ERC Starting, Consolidator and Advanced grants. At Yellow Research we have successfully trained candidates for writing ERC proposals since the 2008 call. Her knowledge and experience in pre-submission review of ERC proposals is an important aspect of our success in this training.

5. Programme

9:00	Opening
Part I	ERC Grants in a nutshell ERC objectives, selection criteria and evaluation procedure and eligibility criteria.
Part II	Concept development We will discuss what is required to develop a project idea for an ERC proposal in view of the ERC evaluation criteria. Coffee break
Part III	B1 part: Cover page and Extended Synopsis We will discuss how to present the Scientific Proposal to the panel in step 1 of the evaluation. What are the panel members looking for? The emphasis will be on the needs of science, novel and innovative aspects and feasibility of the proposal and how the outcomes of the research will impact further research and society.
Part IV	B1 part: Principal Investigator We will address the key elements for Curriculum Vitae including Funding ID, Early Achievement Track Record and assessment of career achievements and how to present yourself.
12.15	Lunch (included)
Part V	Scientific Proposal: Objectives, state of the art and methodology Using the ERC writing instructions and the evaluation criteria we will discuss how to present the project idea and scientific approach to the critical external referees and the key intermediate goals and activities planned and drawing conclusions. But also what phrasing could demonstrate your intellectual capacity. Short Break
Part VI	Continuation: Methodology and resources In this section we will discuss how to present methodology to the reviewer who has to assess the appropriateness of the methodology to achieve the goals. We will also discuss how to balance your ambition and high risks with evidence for feasibility, alternative plans and resources.
17:00	End of course

6. Date, Location, Contact

Date	Friday 7th of June 2019
Time	9:00 AM – 5.00 PM
Location	University of Zurich, Rämistrasse 59, 8006 Zürich
Booking Contact	Dr. Mihaela Falub, Program Manager mihaela.falub@gleichstellung.uzh.ch