



Zurich, April 29th, 2022

**Invitation to the Guest Lecture of Prof. Dr. Kerstin Pull,
Inge Strauch Visiting Professor**

We hereby cordially invite you to the following guest lecture:

Prof. Dr. Kerstin Pull,
Inge Strauch Visiting Professor, Department of Business Administration, University of Zurich
and Collegium Helveticum

“Women on Corporate Boards”

at the University of Zurich,
Plattenstrasse 14, Room PLM 103/104

**on
Tuesday May 24th, 2022, 12:00 – 13:00**

Please find attached some more details regarding the lecturer and the topic. If you need further information, please do not hesitate to contact us at christa.palffy@business.uzh.ch. We look forward to seeing you!

With best wishes,

Prof. Dr. Dr. h.c. Uschi Backes-Gellner





Professor Kerstin Pull is Inge Strauch Visiting Professor at the Department of Business Administration of the [Faculty of Business, Economics and Informatics \(UZH\)](#) and senior research fellow at [Collegium Helveticum](#). She is Chair of Human Resource Management & Organization at the [School of Business & Economics at Tuebingen University](#). Among others, Kerstin Pull held visiting positions at Stanford University and the Max Planck Institute for Economics in Jena. From 2008 to 2010, she was Dean of the Faculty of Business and Economics at Tuebingen University, and from 2009 to 2013, she chaired the Committee on Education Economics (Bildungsökonomischer Ausschuss) in the German Economic Association (Verein für Socialpolitik). Currently, she is – among others – member of the Scientific Advisory Board on VET Research of the Swiss State Secretariat for Education, Research and Innovation in Berne. Professional activities outside academia include her membership in the supervisory board of KPMG AG.

Women on Corporate Boards

The under-representation of women on corporate boards is a heavily discussed topic, and there is considerable debate concerning the implications of an increasing number of women on corporate boards. In her talk, Prof. Dr. Kerstin Pull, Inge Strauch Guest Professor at the Faculty of Business, Economics and Informatics and Senior Research Fellow at Collegium Helveticum, provides an overview of her work in the field. Among others, her talk will address the following questions: Is there a business case for female board representation? What are the mechanisms that link female board representation and firm performance, and what are boundary conditions? How does female board representation affect employer attractiveness? Does the link depend on women directors' function on the board? And: What explains the gender pay gap at board level? What role does women directors' function play?